



## Venus Freeze Body Sculpting Informed Consent Booklet

### INSTRUCTIONS

This Informed Consent Booklet has been prepared by Dr. Chris Eisenhauer to help inform you about the potential benefits, associated risks and alternatives of the Venus Freeze Plus Treatment

During your consultation and medical assessment, Dr. Eisenhauer or his assistant will review with you the potential benefits, associated risks and alternatives of the Venus Freeze Plus Plus that are outlined in this booklet. They will have also provided you with answers to any and all questions you may have had about the procedure.

It is important that you read the information contained in this booklet again carefully and completely. Only when all of your questions and concerns about the procedures have been addressed should you then initial each page, indicating that you have read and fully understood all the items this booklet discusses. When you reach the end of the booklet, please sign the consent for the procedure as proposed by Dr. Eisenhauer. If you have any remaining questions or concerns about the potential benefits, associated risks or alternatives of the Venus Freeze Plus, please discuss with your treatment provider prior to treatment.

### INTRODUCTION

Venus Freeze Plus is a non-surgical radio frequency, pulsed electromagnetic device designed to tighten the skin, smooth cellulite, reduce circumference and soften wrinkles. The device delivers radio frequency and pulsed electromagnetic energy targeted at the tissue designed to damage the existing collagen and stimulate the healing response in the body. Once the collagen has been damaged, the body begins to repair the collagen by replacing the damaged collagen with new collagen. The radio frequency also stimulates the body to produce new fibroblasts, the "houses" that create collagen thus increasing the amount of collagen in the tissue. This wound healing response creates a smoother appearance to the skin, plumps up fine lines and wrinkles as well as treats acne and reduces the appearance of cellulite and stretch marks. Pulsed electromagnetic fields increase the vascularity of the skin and create new pathways for the blood to flow. This increase in blood will provide more oxygen to the skin and bring more nutrients to the tissue. A more youthful and fresh glow is common after treatments.

### POTENTIAL BENEFITS OF THE VENUS FREEZE PLUS

The Venus Freeze Plus will aid in the improvement of the skin texture and appearance. *When discussing the potential benefits of the Venus Freeze Plus with you, Dr. Eisenhauer may have shown you a variety of before and after images. It is important to remind you that these images were used as an educational tool to allow you to visualize the general range skin improvements that may be achieved with your proposed treatment; the before and after images are **not** meant to be guarantees of actual or exact outcome.*

### RISKS ASSOCIATED WITH THE VENUS FREEZE PLUS

Every cosmetic procedure involves a very small degree of risk and, although exceedingly uncommon, it is important that you understand and accept the rare risks involved with the Venus Freeze Plus. An individual's informed decision to undergo any cosmetic procedure is based upon a comparison of the risks against the potential benefits, alternatives and costs.

Although the vast majority of Venus Freeze Plus patients never experience any of these complications, you should discuss each of them with Venus Concept to ensure you fully understand the alternatives, risks, potential complications and average outcomes of the Venus Freeze Plus treatments.

Patient Initials: \_\_\_\_\_ Date: \_\_\_\_\_

Blisters – in rare cases a blister may occur as a result of the treatment. In this instance, Venus Concept will recommend \_\_\_\_\_ for the treatment of the blister.

Hyper or Hypo – pigmentation – in very rare cases a patient may experience changes in their skin colour which may or may not be permanent. In these cases Dr. Eisenhauer will recommend appropriate procedures which may address the changes in the appearance of the colour of the tissue.

Swelling – edema, swelling of the skin, is common and will resolve in a few days. Edema may occur as early as immediately post treatment and as late as a few days post treatment. It is advised to seek a consultation and follow-up appointment with Dr. Eisenhauer should you require medical attention or have concerns.

There are many variable conditions, in addition to risks and potential complications listed above, that may influence the long-term result from the Venus Freeze Plus. Even though risks and complications can occur infrequently, the risks cited in this booklet are particularly associated with the Venus Freeze Plus. Other complications and risks can occur but are even less common. Should complications occur, additional procedures or treatments may be necessary. The practice of medicine and surgery is not an exact science. Although good results are expected, there is no guarantee or warranty, expressed or implied, as to the results that may be obtained. Infrequently, it is necessary to perform additional treatment to improve your results.

#### Information for Women

Female patients must not be pregnant nor wishing to become pregnant for the duration of the treatment program. A reliable method of birth control is required, this includes the BCP, diaphragm, condom, IUD and abstinence. The effects on a pregnant patient or fetus undergoing this procedure have not been studied and are unknown.

Please specify your method of BC here: \_\_\_\_\_

### **HEALTH INSURANCE**

Most health insurance companies exclude coverage for cosmetic procedures such as the Venus Freeze Plus. Health related complications that may arise from such treatment may not be covered by all insurance plans. Please carefully review your health insurance subscriber-information pamphlet, if you have a private insurance carrier.

### **FINANCIAL RESPONSIBILITIES**

Depending on whether the cost of treatment is covered by an insurance plan, you will be responsible for all necessary payments. Additional costs may occur should complications develop from treatment. There are no refunds once a treatment has been performed.

### **DISCLAIMER**

Informed Consent Booklets are used to communicate information about the proposed treatment of a condition along with disclosure of risk and alternative treatment(s). The informed consent process attempts to define principles of risk disclosure that should generally meet the needs of most patients in most circumstances.

What Dr. Eisenhauer or his assistant has discussed with you and has been included in this booklet are the material risks both common and uncommon that Vitaus Medical Center feels a reasonable person would want to know, understand and consider in trying to decide if the proposed treatment of a condition is something they would like to proceed with.

However, Informed Consent Booklets should not be considered all-inclusive in defining other methods of care and risk encountered. Dr. Eisenhauer or his assistant may provide you with additional or different information that is based on all the facts in your particular case and the state of medical knowledge.

Informed Consent documents are not intended to define or serve as the standard of medical care. Standards of medical care are determined on the basis of all of the facts involved in an individual case and are subject to change as scientific knowledge and technology advance and as practice patterns evolve.

Patient Initials: \_\_\_\_\_ Date: \_\_\_\_\_

It is important that you read the above information contained on this and all preceding pages carefully and have all of your questions answered by Dr. Eisenhower before signing the consent on the last page.

Patient Initials: \_\_\_\_\_ Date: \_\_\_\_\_

# Consent for Procedure and/or Treatment

I have received the following information/informed consent booklet for:

## Venus Freeze Plus

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1. I hereby authorize Dr. Eisenhower and/or such assistants as may be selected to perform the following procedure and/or treatment:  
\_\_\_\_\_.
2. I recognize that during the course of the procedure/treatment unforeseen conditions may necessitate different procedures than those above. I therefore authorize the above physician and/or assistants or designees to perform such other procedures that are in the exercise of his or her professional judgment necessary and desirable. The authority granted under this paragraph shall include all conditions that require treatment and are not known to my physician at the time the procedure is begun..
3. As part of the requirements of the treatment, my chart may be subject to a peer review for quality control.
4. I acknowledge that no guarantee has been given by anyone as to the results that may be obtained.
5. I consent to the photographing or televising of the procedure(s) to be performed, including appropriate portions of my body, for medical, scientific or educational purposes, provided they do not reveal my identity. These photographs and videos may be used for medical meetings, advertising, or any promotional or public relations purposes.
6. For purposes of advancing medical education, I consent to the admittance of observers to the treatment room.
7. I understand that the signature of the witness (if a non-physician) on this document indicates only that the signing of my name has been observed and not that the witness has necessarily provided information regarding the procedure.
8. **IT HAS BEEN EXPLAINED TO ME BY MY PHYSICIAN AND/OR ASSISTANTS IN A WAY THAT I UNDERSTAND :**
  - i.* THE ABOVE TREATMENT OR PROCEDURE TO BE UNDERTAKEN
  - ii.* THERE MAY BE ALTERNATIVE PROCEDURES OR METHODS OF TREATMENT
  - iii.* THERE ARE RISKS TO THE PROCEDURE/TREATMENT PROPOSED
  - iv.* ANY QUESTIONS I MAY HAVE ASKED HAVE BEEN ANSWERED TO MY SATISFACTION

**I CONSENT TO THE PROCEDURE AND/OR TREATMENT AND THE ABOVE LISTED ITEMS (1-9).  
I AM SATISFIED WITH THE EXPLANATION.**

\_\_\_\_\_  
Patient or Person Authorized to Sign for Patient

\_\_\_\_\_  
Please Print Name Here

\_\_\_\_\_  
DATE

\_\_\_\_\_  
WITNESS

Patient Initials: \_\_\_\_\_ Date: \_\_\_\_\_